Kennesaw State University

IS 8935 Business Intelligence: Traditional & Big Data Analytics

Dr. Reza Vaezi Assignment 3 January 28, 2019

Boston Housing Data Correlation Analysis

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Executive Summary

This analysis examines the correlation between the 14 selected attributes in the Boston Housing data set to provide insight regarding factors that affect housing values in the suburbs of Boston. The analysis yielded 3 very strong positive correlations: 1) crime rate and accessibility to radial highways, 2) accessibility to radial highways and property tax rate, and 3) crime rate and property tax rate. Attributes with the strongest correlation to median value of homes were: 1) average number of rooms per dwelling, and 2) percentage of lower status population. Attributes with no correlation to median value of homes were: 1) distance to employment centres, 2) proximity to Charles River, 3) accessibility to radial highways, and 4) proportion of African-Americans in town, among others. While crime rate and accessibility to radial highways are very strongly correlated to each other, they are not strongly correlated to the median value of homes.

Business Understanding

The goal of this correlation analysis is to examine the statistical measure of how strong the relationships are between the variables (hereafter attributes) in the Boston Housing data set. Strong positive or negative correlations between certain attributes should provide insight regarding factors that may affect housing values in the suburbs of Boston.

Assumptions

- The attributes listed in the data set are significant and relevant factors affecting housing values and are valid considerations in the determination of housing values.
- While housing values and variables that affect housing values fluctuate constantly over time and require ongoing investigation, this analysis is premised on the assumption that a one-time snapshot correlation analysis will still yield useful insight.
- Identifying certain attributes that affect housing values could be used as objective and standard factors in housing appraisal.
- Boston housing data set pertains to owner-occupied single family residential dwellings, such as detached homes, attached homes/townhomes, or individually appraised condominium units.

Business Questions

- What attributes have a strong relationship to Boston housing values?
- Which attributes seek consideration in Boston housing appraisals/assessments because of their strong correlations?

Data Understanding

The Boston Housing Data consists of 14 attributes and 506 instances (a.k.a. examples, observations) that relate to housing values in suburbs of Boston circa 1978.

Data Storage

The dataset is from StatLib library of Carnegie Mellon University

Creator

D. Harrison and D. L. Rubinfeld

Past Usage

Harrison, D., & Rubinfeld, D. L. (1978). Hedonic housing prices and the demand for clean air. *Journal of Environmental Economics and Management*, *5*(1), 81-102.

- Belsley, D. A., Kuh, E., & Welsch, R. (1980). *Regression diagnostics: Identifying influential data and sources of collinearity* (pp. 244-261). New York: J. Wiley.
- Quinlan, R. (1993). Combining Instance-Based and Model-Based Learning. In *Tenth International Conference of Machine Learning*(pp. 236-243). University of Massachusetts, Amherst, MA: Morgan Kaufmann.

Attribute Information

No.	Attribute	Description		
1	CRIM	per capita crime rate by town		
2	ZN	proportion of residential land zoned for lots over 25,000 sq.ft.		
3	INDUS	proportion of non-retail business acres per town		
4	CHAS	Charles River dummy variable (= 1 if tract bounds river; 0 otherwise)		
5	NOX	nitric oxides concentration (parts per 10 million)		
6	RM	average number of rooms per dwelling		
7	AGE	proportion of owner-occupied units built prior to 1940		
8	DIS	weighted distances to five Boston employment centres		
9	RAD	index of accessibility to radial highways		
10	TAX	full-value property-tax rate per \$10,000		
11	PTRATIO	pupil-teacher ratio by town		
12	В	1000(Bk - 0.63)^2 where Bk is the proportion of blacks by town		
13	LSTAT	% lower status of the population		
14	MEDV	Median value of owner-occupied homes in \$1000's		

Data Quantity

Boston Housing data set consists of 14 attributes (columns) and 506 instances (rows).

Data Assumptions

Data	ata Assumptions			
No.	Attribute	Assumptions / Implications		
1	CRIM	Lower crime rate has a negative correlation to housing value.		
		0 = No crime reported and does not indicate a missing value.		
		Zoning type and proportion affects housing value.		
3	INDUS	If value > 0, then land is zoned for non-retail industrial.		
		Zoning type and proportion affects housing value.		
4	CHAS	Proximity to Charles River affects housing value.		
5	NOX	Higher NOX value is more detrimental/undesirable because NOx contributes to air pollution.		
6	RM	Higher number of rooms will have positive correlation to MEDV.		
		An average owner-occupied single family dwelling in the data set should not have more than 10 rooms per dwelling.		
7	AGE	Age of owner-occupied homes will have a correlation to housing value.		
8	DIS	Distance to Boston employment centres will affect housing value.		
9	RAD	Higher value indicates easier/better accessibility to radial highways, so greater accessibility indicates closer distances to urban/inner city areas.		
10	TAX	Higher value indicates higher property-taxes.		

11	PTRATIO	Lower pupil-teacher ratio is favorable to housing value.
12	В	African-Americans "in town" refers to residents of said town. Higher value indicates higher population of African-Americans.
		Proportion of African-American residents has a correlation to housing value.
13	LSTAT	Higher percentage of lower status population has a negative correlation to housing value.
14	MEDV	Appraisal of home values that yielded these median values of owner-occupied homes was accurate, appropriate, and consistent.
		"Owner-occupied homes" indicates single family dwelling, whether it be categorized as a detached home, attached unit, or condominium.

Missing Values

MEDV (median value of owner-occupied homes) is the only attribute with missing values. 54 of 506 examples are missing MEDV values.

Inconsistent Values

- 1. RM (average number of rooms per dwelling) has high range values from 56.7 to 100. These values are deemed inconsistent because a single dwelling typically does not have 50 plus rooms, even if it is a castle. Residential properties with high numbers of rooms like 50 100 are typically classified as apartments and condominiums.
 - There are 54 of 506 examples with RM values that exceed the normal number of rooms per dwelling. These rows are also the same 54 examples with missing MEDV values. This indicates the possibility/probability that MEDV could not be reported because the dwelling type was not an owner-occupied home (such as an apartment complex for rent) or because the number of rooms were reported from an aggregated total number of rooms for the entire multi-resident condominium, thereby preventing MEDV values per owner-occupied homes to be determined.
- 2. RAD (index of accessibility to radial highways) mostly shows single digit values except 54 examples with RAD value of 666, and 78 examples with RAD value of 24. Those 54 rows also coincide with the 54 rows with missing MEDV and inconsistent RM values.

However, the 78 examples with RAD values outside of the normal range are an anomaly that need reckoning.

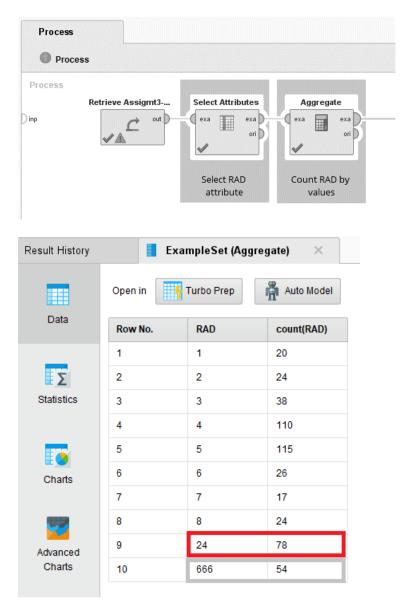


Figure 1. RapidMiner Count of RAD values

3. PTRATIO (pupil-teacher ratio by town) shows inconsistent values with ratios as high as 332.09 pupil: 1 teacher. We can safely presume that no legitimate school in the U.S. would permit a pupil to teacher ratio exceeding a few dozen to one, even in the worst of conditions. The top 54 highest PTRATIO examples are also the same 54 examples with missing MEDV, inconsistent RM, and RAD. This indicates the possibility that the high PTRATIO values may have been derived by some type of aggregation for the multitenant dwellings these examples potentially represent.

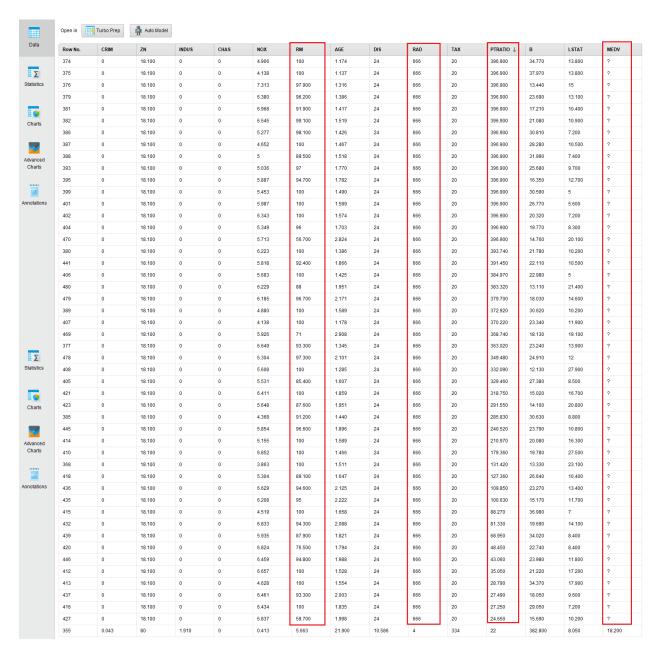
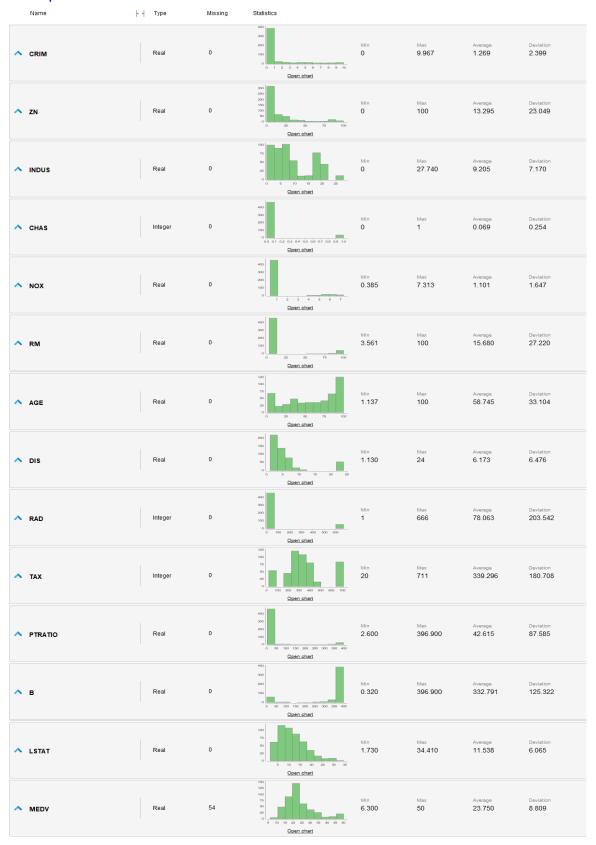


Figure 2. RapidMiner Missing MEDV with Other Inconsistent Attributes

Descriptive Statistics Overview



Data Preparation

Missing Values

54 examples with missing MEDV values have been eliminated from the correlation analysis, because these examples also exhibited multiple attributes with inconsistent values and therefore deemed invaluable to the analysis.

Inconsistent Values

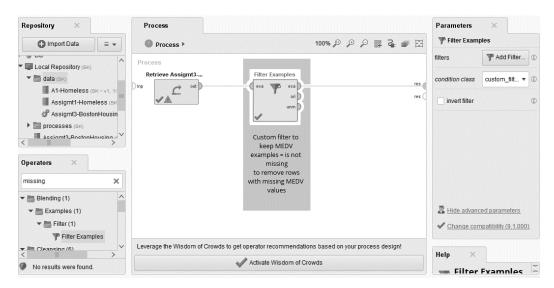
The 54 examples with missing MEDV values that also had inconsistent RM values and inconsistent PTRATIO values have been eliminated from the correlation analysis for reasons aforementioned in data preparation of missing values. These 54 eliminated examples also had the outlier RAD value of 666.

The 78 examples with the next highest RAD value of 24 will remain in the data set for analysis as is, because 78 instances is deemed too many to be considered outliers or entry errors, though a rationale for the wide variance between this value and the majority of other RAD values cannot be offered without access to further information on the data.

Data Transformation

With the exception of the removal of the 54 examples mentioned above, no other data transformations have been performed in the preparation phase.

Using Filter Examples operator in RapidMiner, 54 examples with missing MEDV values were filtered out of/removed from result data set.



Removing those 54 examples also resolved the inconsistent RM values, outlier RAD values, and inconsistent PTRATIO values.

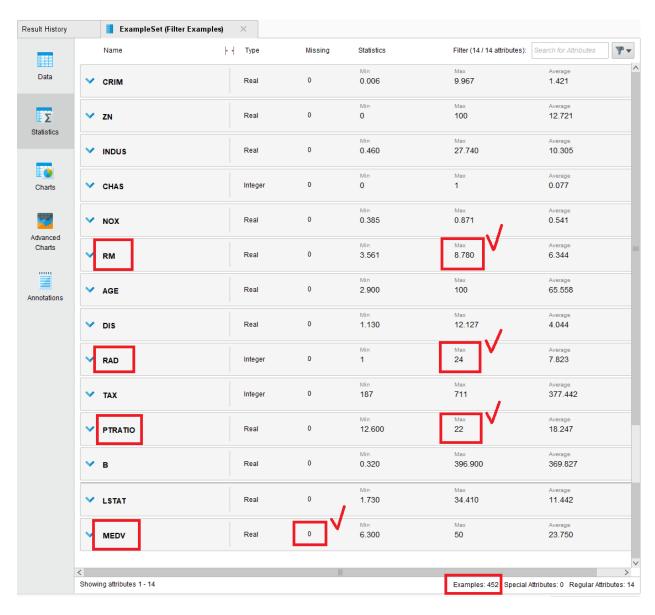
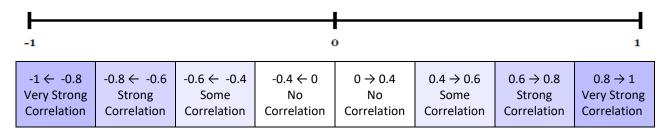
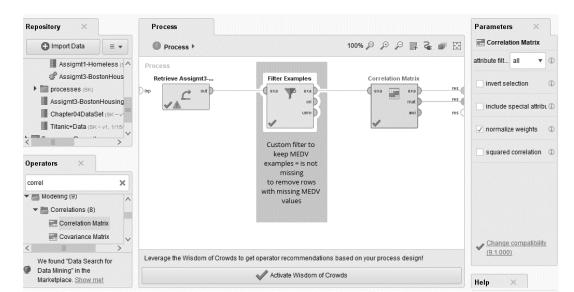


Figure 3. RapidMiner Descriptive Statistics after removal of 54 examples with missing MEDV

Modeling Correlations

The following scale will be used to determine correlation strength between -1 to 1.



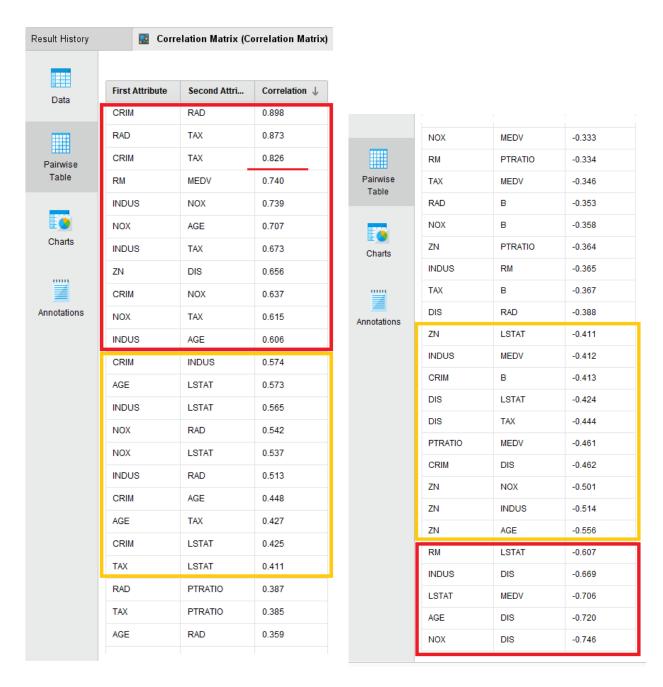


In RapidMiner, a Correlation Matrix operator was executed on the Boston Housing data set.

The Correlation Matrix yielded the following results, with the strongest correlation coefficients highlighted in darker colors and gradually highlighted in lighter colors with corresponding coefficients.



The following Pairwise Correlation Table in RapidMiner is marked with strong correlation in the red box and some correlation in the yellow box from positive correlation coefficients down to the negative coefficients; middle coefficients that fall into the no correlation range have been omitted from the following view.



Correlation Result Summary

Very Strong Positive Correlation:

There is a very strong positive correlation is between per capita crime rate and accessibility to radial highways, followed closely by accessibility to radial highways and property tax rate, then followed by crime rate and property tax rate. So, when accessibility to radial highways rises, the crime rate also rises. When accessibility to radial highways rises, the property tax rates also rise. When crime rates rise, tax rates also rise.

Strong Positive Correlation:

There is a strong positive correlation between average number of rooms per dwelling and median home value, industrial zoned land and nitric oxide levels, nitric oxide levels and age of homes built before 1940, industrial zoned land and property tax rate, residential zoned land and distance to employment centres, crime rate and nitric oxide levels, and nitric oxide levels and property tax rate. When one attribute rises, the other rises also; when one attribute falls, the other falls also.

1	1	Strength	•	•
CRIM	RAD	0.898	CRIM	RAD
1	1		•	•
RAD	TAX	0.873	RAD	TAX
CRIM	TAX	0.826	CRIM	TAX
RM	↑ MEDV	0.740	RM	MEDV
INDUS	NOX	0.739	INDUS	NOX
NOX	AGE	0.707	NOX	AGE
INDUS	TAX	0.673	INDUS	TAX
ZN	DIS	0.656	ZN	DIS
CRIM	NOX	0.637	CRIM	NOX
NOX	TAX	0.615	NOX	TAX
INDUS	AGE	0.606	INDUS	AGE

Some positive correlation was observed between 10 other attribute combinations, but for this report, focus will remain on the strong and very strong correlations.

Strong Negative Correlation:

There is a strong negative correlation between nitric oxide levels and distance to employment centres, age of homes built before 1940 and distance to employment centres, lower status population percentage and median home value, industrial zoned land and distance to employment centres, average number of rooms per dwelling and lower status population

percentage. So, when nitric oxide levels rise, distance to employment centres fall and visa versa. When the percentage of lower status population rises, the median value of homes fall and visa versa. Table below shows the relationship between attributes with a strong negative correlation.

		Correlation		
		Strength		
1	•		•	1
NOX	DIS	-0.746	NOX	DIS
1	•		•	
AGE	DIS	-0.720	AGE	DIS
	1			
LSTAT	MEDV	-0.706	LSTAT	MEDV
	1		•	
INDUS	DIS	-0.669	INDUS	DIS
	1		•	1
RM	LSTAT	-0.607	RM	LSTAT

Some negative correlation was observed between 10 other attribute combinations, but for this report, focus will remain on the strong correlations. There were no attribute combinations that showed very strong negative correlations.

Evaluation

By Attribute

Explanation of the most significant correlation for each attribute and possible implications:

- 1) Per capita crime rate has the strongest positive correlation with accessibility to radial highways. The higher the crime rate, the greater the accessibility to radial highways. Greater accessibility to radial highways indicates closer proximity to urban/inner city areas, so this correlation implies that crime rate is higher in areas closer to urban city. Crime rate also has a very strong positive correlation to tax rate, indicating that the higher the tax rate, the higher the crime. This second correlation is rather unexpected, since general preconception is that crime rates would be higher in lower income areas where property values and the corresponding property tax rates are lower.
- 2) Proportion of residential land zoned has the strongest positive correlation with distance to employment centres. The greater the proportion of residential land, the greater/farther the distance to employment centers. This implies that employment centres are located away from residential areas, in non-residential/commercial or industrial, possibly urban areas.

- 3) Proportion of non-retail business acres per town has the strongest positive correlation to nitric oxide levels. The greater the proportion of industrial land, the higher the levels of nitric oxide levels.
- 4) Charles River proximity has the highest correlation coefficient to median value of owner-occupied homes, but the correlation strength was a mere 0.154, so this attribute has basically no correlation to any other attribute.
- 5) Nitric Oxide level has the highest negative correlation with the distance to employment centres. So, the greater the distance to employment centres, the lower the nitric oxide levels. Since nitric oxides are emitted into the air in areas of high motor vehicle traffic such as in large cities, this indicates that employment centres are likely located in urban/inner city areas. This correlation is as expected, since we would not expect to find employment centers located far outside urban cities.
- 6) Average number of rooms per dwelling has the strongest positive correlation to median value of owner-occupied homes. The greater the number of rooms, the higher the median value of homes, which is as expected since larger homes tend to be more expensive.
- 7) Proportion of owner-occupied units built prior to 1940 has the highest negative correlation with the distance to employment centres. This indicates that the lower the proportion of homes built before 1940, the farther the distance to employment centres. So, a higher proportion of owner-occupied homes built before 1940 appear to be located closer in distance to the employment centres.
- 8) Distance to Boston employment centres has the strongest negative correlation with nitric oxide levels. This correlation is the same observation made in number 5) Nitric Oxide Levels.
- 9) Index of accessibility to radial highways has the strongest positive correlation to per capita crime rate. This correlation is the same observation made in number 1) Per Capita Crime Rate.
- 10) Full-value property-tax rate per \$10,000 has the strongest positive correlation with accessibility to radial highways. This correlation indicates that the higher the property tax rate, the greater the accessibility to radial highways. In other words, urban city areas with greater accessibility to radial highways have higher tax rates. This could be explained by the fact that the cost of building and maintenance of highway infrastructure must be paid by those who benefit most from the accessibility, so the properties with greater accessibility are taxed proportionately higher.
- 11) Pupil-teacher ratio has the strongest positive correlation with accessibility to radial highways, but the correlation was a weak 0.387. This shows that there is a very slight correlation between pupil-teacher ratio rising as accessibility to radial highways rise, but with the correlation coefficient under 0.4, this attribute has basically no correlation to

another. This result is rather surprising, since preconceptions would dictate that better pupil-teacher ratio (i.e.- lower pupil-teacher ratio) exists at better schools and better schools lead to higher home values, but this report shows that there is basically no correlation between pupil-teacher ratio and other expected attributes like median value of homes.

- 12) Proportion of African-Americans in town has the strongest negative correlation with per capita crime rate. This indicates that the lower the proportion of African-Americans, the higher the crime rate and visa versa. However, the correlation coefficient is -0.413, which barely meets the threshold to be considered some correlation. With such a weak correlation coefficient, there is not enough to draw any meaningful implications. The creator of this data set appears to have held preconceptions that the proportion of African-Americans would have meaningful correlations to Boston housing values, but the data has shown otherwise.
- 13) Percentage of the lower status of the population has the strongest negative correlation with median value of owner-occupied homes. This indicates that the smaller the percentage of lower status population, the higher the median value of homes. This correlation is expected, since "lower status" could be referring to economic class and lower economic class would be expected to own homes with lower median values.
- 14) Median value of owner-occupied homes has the strongest positive correlation to the average number of rooms per dwelling. This correlation is the same observation made in number 6) average number of rooms per dwelling, and falls under the expected correlation direction.

In General

The correlation model has proven effective in showing expected correlations to be true and also in showing baseless correlation assumptions with certain variables to be unsubstantiated and irrelevant. The correlation model has also been effective in showing a couple of unexpected correlations to hold very strong correlations.

This correlation model is derived from a housing data snapshot, and is only accurate and generalizable insofaras the reliability of that data and the timeframe (circa 1978) of the snapshot. In order for more accurate and generalizable correlations, multiple data sets from sequential timeframes with greater number of examples/observations need to be incorporated.

Business Recommendations

Add Time Attribute

In the investigation of attributes that may affect Boston housing values, we need to focus on which attributes have a strong relationship to the Median Value of Owner-Occupied Homes

(MEDV). This correlation analysis has revealed that the average number of rooms per dwelling has the strongest correlation to MEDV, but this is a natural, expected, and obvious correlation.

Add Average Household Income

The next strongest relationship is MEDV to percentage of lower status population, with a negative correlation. However, since the correlation does not measure or indicate causation, this relationship bears minimal business implications. If the data set could be expanded to include a time attribute and bring in additional timeframes and examples, perhaps more information could be obtained with a historical angle to examine fluctuations over time. Then MEDV to LSTAT correlation may show a deeper relationship. Additional attributes like average household income per owner-occupied homes may be a better indicator for potential correlations than a generic attribute such as percentage of "lower status" population.

Add Attributes to Investigate School Correlation

There is some negative correlation between MEDV and pupil-teacher ratio. The PTRATIO to MEDV may have been expected to have a higher correlation, since housing prices tend to be affected by quality of schools. However, pupil-teacher ratio alone may not be enough of a measurement to infer any valid assumptions about quality of schools or how that affects home values, so adding other attributes such as the number of schools in proximity, average age of owners in owner-occupied homes, average number of school children per home, along others may be required to investigate the home value and school/education aspect.

Correlations of Every Attribute to Median Value of Homes				
MEDV	RM	0.740	Strong positive correlation	
MEDV	ZN	0.332	No correlation	
MEDV	В	0.265	No correlation	
MEDV	CHAS	0.154	No correlation	
MEDV	DIS	0.139	No correlation	
MEDV	RAD	-0.218	No correlation	
MEDV	CRIM	-0.286	No correlation	
MEDV	AGE	-0.300	No correlation	
MEDV	NOX	-0.333	No correlation	
MEDV	TAX	-0.346	No correlation	
MEDV	INDUS	-0.412	Some negative correlation	
MEDV	PTRATIO	-0.461	Some negative correlation	
MEDV	LSTAT	-0.706	Strong negative correlation	

Disengage INDUS Attribute

Some relationship does exist between MEDV and proportion of non-retail business acres. This slight negative correlation could imply that higher the median value of homes, the lower the

proportion of non-retail or industrial zoned land. One may infer that higher value homes may be located in more residential areas, but the correlation between MEDV to ZN (proportion of residential zoned land) is very weak and refutes that assumption. This report recommends disengaging the INDUS to MEDV correlation from consideration of housing values.

Drop CHAS and B Attributes

Of the 9 attributes that show no correlation to median value of homes, this report recommends that the Charles River proximity attribute be dropped, because the correlation is close to non-existent. The report also recommends that the proportion of African-Americans attribute be dropped, because the correlation is next to non-existent and also because the mere inclusion of such an attribute is offensive and introduces racial bias into housing value examinations. Even with strong correlations, causation cannot be inferred, and in the case of such low correlation, the only potentially viable reason to maintain the attribute in consideration would be to prove that whatever preconceived prejudicial notions drove this attribute to be included is baseless and futile.